

OPERATIONAL REVIEWS

Deliberate innovation is a process...

Increasingly, innovation and effectiveness are key characteristics of the modern successful law practice. But spurring innovative change requires confronting firm systems and processes generated by a multitude of individuals over decades of firm life. Bringing in an outside expert to the firm can be your best chance at generating new ideas in the face of a loyal and long-standing management team.

Innovation begins by documenting existing procedures. But reviewing the administrative operations of a law firm requires, first and foremost, a seasoned and practical understanding of law firm culture, leadership and structure. Phoenix Legal has that knowledge and understanding, as well as the tools to help your firm manage and improve its administrative functions. Because of our exclusive focus on working with law firms of all sizes, we can quickly comprehend the unique needs and pressures facing your firm, allowing us to effectively and efficiently analyze its administrative roles in light of current and future realities.

First we seek input on your operational processes from various stakeholders within the firm. Because you know your firm best, we work with you in tailoring our analytical tools to your firm and its people. We start with an on-line survey and in person interviews with all the relevant firm players, in order to grasp the perspectives of the administrators and their internal clients, the lawyers and staff. Next we benchmark your firm against its key market competitors, through confidential yet collegial interviews and reporting. Finally, we meet with you in person to discuss the results of these and other efforts, and to help you understand our recommendations, make decisions and develop action plans that will support the partnership now and in the future.



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Being innovative requires courage in the face of potential change. Find out how your practice is supported and then ask how it can be supported more effectively and efficiently, not only in these challenging economic times, but through the life of the partnership. These efforts will improve your client service, your efficiency and – most importantly – the quality and tenor of your workplace.

To Learn More

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