

Key Performance Indicators for Law Firms - Meet the Future

Every month I try to bring my clients a new look at a product or service that I believe boosts productivity for the organization while also improving the individual's sense of success and satisfaction. This month, I'm please to introduce a joint venture between two colleagues trying to give small to mid-sized law firms the same financial tools for success that larger firms enjoy.



The Details

LawFirmKPI™ was formed to specifically undertake surveys of key performance indicators (KPIs) for law firms with fewer than 100 lawyers. **LawFirmKPI™** is a partnership between two of the most respected names in law firm management consulting: **Karen Mackay from Phoenix Legal Inc.** and Stephen Mabey from Applied Strategies, Inc.

The Bullet Points

The benefits of participating in the **LawFirmKPI™** project include:

- Benchmark your firm against others of similar size, location and practice.
- Reports designed to be read and understood by lawyers.
- One-hour debrief with one of the KPI Team of Professionals.

Holiday Gift

Keep an eye on your snail mail as the good folks at **LawFirmKPI** and I have teamed up to send you a copy of their Bite-Sized Booklet **Key Performance Indicators - An Introductory Guide**. They go out in the mail this week!

More Info

You can learn more by visiting **LawFirmKPI™** or by contacting:

- **Karen McKay at kmackay@lawfirmkpi.com or 416.657.2997**
- **Stephen Mabey at smabey@lawfirmkpi.com or 902.472.3032**
- **Jim Breeze at jbreeze@lawfirmkpi.com or 902-499-2148**

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